



Dear WorkLife Supporter:

Working Mother will again host a silent auction during its **100 Best Companies WorkLife Congress** at the Sheraton New York Hotel & Towers to benefit The Women's Alliance (www.thewomensalliance.org) **October 28-30, 2008**.

Shaping Tomorrow's Workplace Culture TODAY

Far more than important, way beyond significant...the impact WorkLife leaders have in shaping the future of the way work will be done is CRITICAL. Let's speak plainly: the companies that do not "get" how to instill a culture of flexibility or charm legions of Gen Y'ers to join their companies or mature workers to stay connected – those companies will be history. The future belongs to forward thinking, far-reaching, envelope-pushing thinkers and doers – and WorkLife leaders are foremost among them. Join us at the **100 BEST COMPANIES WORKLIFE CONGRESS 2008 October 28-30, 2008** where we will hear from the 100 Best Companies for Working Mothers, leading work life experts, pundits and futurists on how top companies are taking their influence to the next level and strategizing to recruit, retain and advance top talent, making them the biggest power players in business today...and tomorrow!

Proceeds from the **Silent Auction** will benefit The Women's Alliance, a national organization of independent community-based members who provide professional attire and career skills training to low-income women and families seeking self-sufficiency.

Each year, The Women's Alliance helps more than 50,000 women and families in transition from welfare and poverty to overcome significant employment barriers and the "cost of making a good appearance." Services provided ensure that low-income women and families have the professional attire and career skills coaching they need to make the right impression on job interviews and to succeed in the workplace. 100% of TWA's 35 member programs provide professional attire for women, while 80% also provide clothing options for men, teens or children. For the nearest member program near you, visit www.thewomensalliance.org.

With your donation of a **Silent Auction** item, The Women's Alliance can continue to offer much needed services to low-income women and families across the country seeking to improve their lives and achieve self-sufficiency.

I have attached our **Silent Auction** checklist for your review.

Thank you again for your time and consideration.

Sincerely,

Nicole Wild
Executive Director
The Women's Alliance
Phone: 305-762-6400
Email: nicole@thewomensalliance.org
CC: Luci Knight, Working Mother Media Conference Director
Email: luci.knight@workingmother.com



**Working Mother
100 Best Companies WorkLife Congress 2008
October 28-30, 2008, Sheraton New York Hotel & Towers**

Support our 2008 Conference Silent Auction

Proceeds benefit The Women's Alliance, a national organization of independent community-based groups who provide professional attire, career skills training and related services to low-income women and families seeking employment (www.thewomensalliance.org).

Silent Auction Checklist

As an Auction donor, you will receive:

- Recognition in all printed material related to the Auction.
- Special recognition at www.thewomensalliance.org and www.workingmother.com as an auction donor.

Donation Information

Item: _____

Special instructions or restrictions (expiration date, etc.) _____

Fair Market Value _____

Donating Organization: _____

Contact Person: _____

Address: _____

Telephone: _____

Fax : _____ Email: _____

Delivery Information: _____ Donor will mail to The Women's Alliance

CLOSING DATE: October 25, 2008

Donor Guidelines:

- Colorful displays with stand-up posters, logos, brochures and other descriptive information add to your visibility at the Auction. Please feel free to include any promotional materials; we will be happy to incorporate them in the Auction display (where space permits)
- Donations must have a fair market price of at least \$100.00
- Donor must provide the actual item or a document (gift certificate or letter) to describe the item.
- Gift certificates should expire at a minimum of six months after the date of the event, preferably one year after the date of the event.
- Donor must provide the fair market value of the donation.
- Donations must be mailed to **The Women's Alliance** no later than **October 25, 2008**.

Please mail or fax this checklist, by October 25, 2008 to:

**The Women's Alliance, Attn: Nicole Wild
Dorsey House, 250 NW 9th Street, Miami, FL 33136, OR email: nicole@thewomensalliance.org**

The Women's Alliance is a not-for-profit corporation, organized under the laws of the District of Columbia. Donations are tax-deductible for income tax purposes to the extent allowed by the law. If you have any questions, please call The Women's Alliance at 305-762-6400, email: nicole@thewomensalliance.org.