

2009 The Women's Alliance National Conference

Celebrating 10 Years of Service

November 5 – 7

Marriott Chicago O'Hare Hotel

Hosted by Heartland Human Care Services and Bridge to Success

Benefits of Attending

- Peer-rich, professional environment for exchange of best practices, knowledge and networking
- Learn media messaging and social networking strategies
- Share knowledge and strategies for sustaining an effective organization

Join Us for Our Friday and Saturday Keynote Speakers



Say Yes to You: Self Care so You Can Care

Edith Crigler carried the Olympic Torch for Chicago. She serves as Associate Executive Director of the Chicago Area Project and President of the Board of Directors for the Chicago Jobs Council. Ms. Crigler has been an advocate for victims of domestic violence and all people of color, with special emphasis for the rights and protection of women and children. Ms. Crigler was the first and only Director of the African American Caucus for the Family Resource Coalition of America (FRCA).



Turning Words into Actions: How to Prepare in Two Minutes or Less

Teri Goudie is an international media consultant and a former ABC News journalist. She is considered one of the world's top trainers and is on call with influential CEO's, doctors, lawyers, financial experts, athletes and chefs. Goudie has been a coach for over 20 years and has been asked to speak at the Vatican, on the Oprah Winfrey show and on Capitol Hill. Goudie teaches the discipline of speaking top down, the need for comparative proof points and the joy of personalizing even the most complicated information.



Amy Freeze is the Chief Meteorologist at FOX Chicago News. She is one of a few women in the world with a Certified Broadcast Meteorologist accreditation from the American Meteorological Society. Freeze has Seals of Approval from both the AMS and the National Weather Association. She is a three-time Emmy winner for Best Weathercaster, Outstanding Host and the weather special "Surviving Severe Weather." Beyond forecasting, Freeze has covered movies and entertainment, reported on the Olympic Games in Salt Lake and Atlanta, and was the first female sideline reporter for Major League Soccer.



Anchoring You: Strengthening the Inner Self

Dr. Ulwyn Pierre is Principal and CEO of Pierre & Associates, Inc., a boutique executive coaching and management consulting company. She has more than 20 years of experience coaching top level executives and senior management from diverse industries including Fortune 100 companies and international businesses. She has been an advisor on confidential projects at the highest levels of government. She is a published author and her new books are *Exceptional Leadership* and *The Road to Re-Employment*.

Email svanveen@heartlandalliance.org for more information

The Women's Alliance is a national organization of independent community-based organizations who provide professional attire, career skills training and related services to low-income individuals seeking employment