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For Stronger Support and Success

The Women's Alliance 2011 Conference

The Women's Alliance 2011 National Conference Rising Together—Harnessing the Power of Connectivity for Stronger Support and Success

November 4–5

Courtyard by Marriott Oklahoma City Downtown
Oklahoma City, Oklahoma

Kendall Farrell

Kendall Farrell joined [Bottomless Closet](#) as executive director in 2007 following an expansive career in the nonprofit sector. In collaboration with a board of directors, she is responsible for the vision and leadership, strategic planning, programmatic development, and organizational operations of Bottomless Closet.

Ms. Farrell has been a driving force in leading Bottomless Closet into its second decade of stable growth. Under her leadership the organization has increased its budget to \$1 million; enhanced the numbers of women served annually to 3,000; doubled personnel capacity along with over 300 volunteers; accrued a year's operating reserve; and was awarded the Accredited Charity Seal status from the Better Business Bureau for Standards of Charitable Accountability. In addition, Bottomless Closet's programming has expanded to include an Intensive Job Search Program and a comprehensive Educational Curriculum, instituting metrics and outcomes to monitor and track impact.

Ms. Farrell has effectively stewarded corporate partnerships with BNY Mellon, Con Edison, Limited, Time Warner Women's Network, and TJ Maxx and secured Bottomless Closet's largest grants from High Water Women and Goldman Sachs Gives. She represents Bottomless Closet as the spokesperson and conducts interviews for print, taped, and live news media including *New York Times*, *ABC National News*, and *Crain's New York Business*.

Ms. Farrell holds certificates from the New School's Tenenbaum Leadership Institute and Columbia Business School's Institute for Nonprofit Management Program and in 2010 was honored by United Way as a Woman of Excellence and Achievement. She is originally from Massachusetts and lives in Manhattan with her partner.