

# The Women's Alliance 2007 National Conference

Someone's Future  
is Hanging  
in Your Closet

## *Basics to Best Practices: Foundations for the Future*

November 9-10, 2007 at the Marriott Boston Cambridge Hotel

### Who Should Attend

- Individuals who represent independent community-based agencies or programs providing professional attire or career skills coaching for low-income women seeking employment
- Trail blazers who would like to create a program in their city
- Stakeholders interested in advancing women through employment

### Benefits of Attending

- Professional environment, peer-rich for exchange of best practice ideas and networking
- Revenue generation and creative fund development strategies
- Share strategies for building and sustaining an effective organization

### Build Capacity: Create the Best Practices: Thrive

### Join Us For Our Friday and Saturday Keynote Luncheons!



Sandra Bushby

**Friday, November 9, 12:30 – 2:00 p.m. Sponsored by KPMG**

**Keynote by Sandra Bushby.** KPMG's National Director of Women's Initiatives. Ms. Bushby has served on the Executive Committee for the Network of Executive Women where she advised Fortune 500 organizations on the design and implementation of women's initiatives focused on the development and advancement of female talent.



Ann Fry

**Keynote by Ann Fry.** MSW, President and Dean of Fun of Humor University. Ann has a background as a psychotherapist. For the past 15 years she has been a corporate trainer, professional speaker and executive coach. Ann combines her therapist's knowledge, management experience and sense of humor to create her programs. She's sometimes referred to as an "Executive FUN Coach!" and she's definitely a "Workplace Culture Strategist!" Ann will talk about humor in the workplace: laugh before you cry.

**Saturday, November 10, 12:15 – 1:45 p.m.**



Paula Sneed

**Keynote by Paula Sneed,** former Executive Vice President, Global Marketing Resources & Initiatives for Kraft Foods, Inc. and a member of the Kraft Executive Team from June 2005 until her retirement in December 2006. She was responsible for worldwide leadership and oversight of Marketing Resources functions including Consumer Insights & Strategy, Media, Advertising, and other marketing disciplines for more than 100 major food brands. Ms. Sneed has been featured in Ebony and Black Enterprise Magazines, is a trustee of Simons College and a graduate of Harvard University.

*Online registration is available for the Keynote Luncheons. For program information, conference updates, and online registration visit [www.thewomensalliance.org](http://www.thewomensalliance.org) or call 305.764.6400.*

The Women's Alliance would like to thank the following sponsors for their critical leadership and support of the women transitioning from welfare and poverty to economic self-sufficiency:



The Women's Alliance is a national organization of independent community-based members who provide professional attire, career skills training and related services to low-income women seeking employment.